

Message Text

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ACTION NEA-09

INFO OCT-01 ISO-00 AF-05 EB-05 COME-00 DRC-01 RSC-01 /022 W

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R 301335Z MAY 74

FM AMEMBASSY TUNIS

TO SECSTATE WASHDC 5655

UNCLAS TUNIS 3311

E.O. 11652: N/A

TAGS: BEXP, TS

SUBJECT: FY 76 COMMERCIAL PACKAGE

REF: STATE 096529

1. ESTIMATED EXPENDITURES IN FY 1974 FOR FIVE CATEGORIES
OF COMMERCIAL SERVICES CITED PARA 3 REFTEL AS FOLLOWS:

1. COMMERCIAL REPRESENTATION: REIMBURSED \$450

OUT OF POCKET \$100

B. COMMERCIAL LIBRARY \$824

C. TRAVEL \$148

D. CONTRACT SERVICES 0

E. COMMERCIAL BULLETIN \$500

2. PROJECTED FY 1976 REQUIREMENTS IN SAME CATEGORIES

ARE:

COMMERCIAL \$709

A. REPRESENTATION

B. COMMERCIAL LIBRARY \$1200

C. TRAVEL \$400

(OF WHICH COMMERCIAL RELATED TRAVEL

\$300)

D. CONTRACT SERVICES \$500

E. COMMERCIAL BULLETIN \$300

3. ESTIMATED FY 1976 REPRESENTATION EXPENDITURES INCREASE
IS BASED ON FY 74 ACTUAL OUT-OF-POCKET EXPENDITURES, NEED
FOR MODEST INCREASE AND PROBABLE PRICE RISES. COMMERCIAL
LIBRARY HERE IS INADEQUATE, AND EMBASSY WOULD LIKE TO
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IMPROVE AND INCREASE COMMERCIAL REFERENCE MATERIAL

ON HAND. THERE WILL ALSO BE INFLATION IN COSTS OF PUBLICATIONS NOW RECEIVED. EMBASSY HAS WRITTEN TO MAJOR CITIES TO OBTAIN THEIR PHONE DIRECTORIES, AND RECEIPT OF FTI INDEX AND GLOBAL CATALOGUE SERVICE HAVE HELPED IMPROVE LIBRARY BUT MUCH NEEDS BE DONE. TRAVEL HAS BEEN INCREASED BECAUSE THERE ARE NO CONSULATES IN TUNISIA AND NEW OFFICERS ARRIVING THIS SUMMER SHOULD PURSUE ACTIVE COUNTRY TRAVEL PROGRAM OVER NEXT TWO YEARS. TRAVEL IN PAST HAS BEEN INADEQUATE. EMBASSY WOULD LIKE TO HAVE FUNDS FOR CONTRACT SERVICES IN ORDER TO PREPARE REPORTS FOR WHICH WE LACK SUFFICIENT TIME, E.G. HOW TO DO BUSINESS IN TUNISIA AND ALSO TO HAVE SELECTED REPORTS, LAWS, DECREES, ETC. TRANSLATED INTO ENGLISH. EXPENDITURES FOR THE COMMERCIAL BULLETINS ARE WELL BELOW ORIGINAL \$1000 BUDGETED SINCE EMBASSY NO LONGER BUYS EMBASSY PARIS BULLETIN BUT NOW HAS TO PUBLISH ITS OWN BULLETIN WITH THE ASSISTANCE OF USIS TUNIS. SOME EXPENSES ARE STILL FORESEEN SUCH AS MATS, NAME PLATES, TYPIST OVERTIME, ETC.

4. ABOVE ESTIMATES DO NOT INCLUDE USDOC FINANCED TRADE PROMOTION EFFORTS SUCH AS RECENT MEDICAL TRADE MISSION NOR DINAR FINANCED OIM MARKET RESEARCH FOR COMMUNICATIONS EQUIPMENT AND SCIENTIFIC INSTRUMENTS.

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